

## Save 40¢ on Benson & Hedges 100's.

**CONSUMER:** Limit one coupon per purchase. Not to be transferred, sold, or repurchased. No tax credits. Any other use constitutes fraud. Limited to one redemption per household. Cash value .0008. Redeem by mailing to Philip Morris Inc., P.O. Box 1000, Kansas City, MO 64108. U.S.A. Consumer pays any sales tax.

**RETAILER:** Philip Morris will reimburse you the face value of this coupon plus 38 handling and postage provided you and the consumer have complied with the above terms.

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## Save 40¢ on Merit.

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## Save 40¢ on Virginia Slims or Superslims.

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## Save 40¢ on Saratoga.

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# Quality for every taste and style.

Virginia Slims or Superslims  
a taste and style  
in 1991 and 1992

Benson & Hedges 100's  
The length you go for  
for pleasure

Merit  
Great Taste Low Tar  
You try get Merit  
Available in  
Kings and 100's



**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, emphysema, And May Complicate Pregnancy.**

Merit Ultra Lights: 5 mg "tar," 0.5 mg nicotine—Virginia Slims Superslims: 6 mg "tar," 0.4 mg nicotine—Lights 100's: 9 mg "tar," 0.7 mg nicotine—Saratoga 15 mg "tar," 1.1 mg nicotine—Benson & Hedges 16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method

## Save \$1 on three packs.

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## Save \$4 on one carton.

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